

**Minutes of the National Board of Directors Annual Meeting
Mustang Club of America
Phoenix, AZ
January 21, 2018**

The President called the meeting to order at 8:53 AM and welcomed the Members of the Board of Directors, Regional Directors and guests. Roll was taken by National Secretary Jim Keenan and a quorum was met with the following MCA Officers and Board members in attendance:

Donna Arends
Jimmy Austin
Don Blackstock
Sean Cook
John Dettori
Bob Frender
Al Hammond
Barbara Hein
George Magro

Jim Keenan
Jeff Mays
Frank Morales
Steve Prewitt
Terry Trusdale
Ralph Perkins
Chris Waddle
James Weber

The following Board Members were not in attendance

Zafera Aaron, Mike Anchor, Suzanne Beels, Cesar Garcia, Vanessa Guzman, Tim Hahn, Ed Hockaday, Bryan Kerrick, Maryann Rago, Manny Saenz, Eric Tucker, Randy Weldon

The following Regional Directors were among those in attendance: Robin Paulsell; Golden Hills Mustang Club, Kim Strickell: Southern Illinois Mustang Association, Chris Johnson; Pacific Cascade Mustang Club

The Minutes from the October meeting stand approved as distributed.

Executive Committee Report

Mr. Mays announced the resignation of Laurie Slawson from the BOD and that he is waiting to hear back from the first runner up from last year's election.

The Ford Sponsorship money for 2017 has been received since the last meeting.

The Chair has spent much time recently making contact with several other potential sponsors and will work with the Marketing Committee to ensure continuity for MCA's long term vision. He is also working with Shelby and other Mustang hobbyist groups on providing introductory dual membership packages.

Finance Committee Report:

With the absence of the Treasurer and financial report, Jeff Mays and Donna Arends presented the proposed budget. All Committee Chairs had previously submitted budget requests and gave a brief on them. After discussion he made a motion to accept the 2018 operating budget with one added line item. At the October 2017 Board meeting, it was approved that “MCA would budget enough money each year to provide a \$2,500.00 check to the 501.3(c) charity being used at each of the National events.” The \$10,000 line item for charity donations was added to the motion. *The motion was approved with a final budget amount of \$689,800.00*

10:05 The Board was placed at ease so all committees could meet and go through its duties together while planning for the year.

11:35 The meeting was called back to order

Administrative Committee

The Admin committee is at work finalizing the contract for the office manager.

Bylaws

J.P. Weber read the MCA’s Standing Rules out to the BOD to ensure all members were fully aware of them.

Club Charter/Support

The committee is seeking to list all various Mustang Registries as previously approved “Associate Clubs” and noted club updates are rapidly coming in as the deadline is March 1st.

Hall of Fame

The committee is researching all previous Hall of Fame recipients’ information to make updates and ready to accept biographies for the 2018 Hall of Fame nominations and Lifetime Achievement Awards.

Internet

Committee members reported on new website construction. It has been themed, the framework built and the basic news functionality is working. Advertisement placement and ad tracking is ongoing along with refining the various membership tiers to create a stable website experience. The database migration will be a major undertaking along with the setup for all users but these will be tackled once all of the areas are completed and tested.

Membership

The committee is finalizing what events they will attend during the year and reports membership numbers of 12,456 with 9783 standard members, 1010 digital members and 1663 Associate members.

National Shows/Automation

Chair Steve Prewitt announced Robin Paulsell as his West Coast and Mike Anchor as his East Coast liaison representatives for Motosho to MCA's Regional Clubs that wish to use the free program.

The Committee has received one application for a National Show in 2020; March 27-29 in Tucson, AZ, sponsored by the Old Pueblo Mustang Club. With all paperwork in order, *the motion was made and approved.*

Nominations

The nominations committee will be accepting biographies for the 2018 election cycle with an end date of July 16, 2018. All details will be published in Mustang Times.

New Business

- Board of Directors meetings and locations were brought up for 2018 and approved by the Board members present for the Dallas-Fort Worth areas in TX.
Sat April 28, 2018, Sat July 28, 2018 and Sunday Oct 14 2018 all at the host hotel in Irving, with the Regional Directors Summit to be held on Saturday, Oct 13 at Streetside Classics in Ft. Worth
- George Magro will check into having Ford once again place MCA membership applications in new Mustangs from the factory.
- The Chair brought up discussion on the MCA membership card machine, which prints on one side only. With options of buying an extra machine or upgrading to a machine that can print both sides, we can place our sponsors on the reverse of the card so members will be aware of potential savings when making purchasing decisions. After discussion, the Board voted to authorize up to \$3,600.00 to purchase a new machine to print on both sides at the same time.
- John Dettori opened discussion to reach out to international clubs for further marketing of the MCA. After discussion the Executive Committee tasked him to submit a project after researching and developing a strategy that could be used nationally and internationally.

With no more official business to attend to, the meeting adjourned at 2:07 pm

The next meeting of the board of Directors will be held Saturday April 28th at 8:45am at the Residence Inn, DFW South, Irving, TX.

Submitted by:

Jim Keenan
National Secretary

Approved by:

Jeff Mays
MCA President