

The Regional Director

Ever ask yourself the question, “Exactly what is the Regional Director and what do they do”? You would not be alone. Even many Regional Directors are not sure exactly what they are supposed to do and what is expected of them. Allow me to elaborate a bit.

The Regional Director is a vital part of the local club structure.

- He or she functions as the liaison between the Regional Club and the National Organization.
- They are responsible for providing the National club the yearly update of members of the local club. This update is required by March 1st of each year and should include the names of all local club members whether they are MCA members or not. Local members that also belong to MCA should have their membership number included in this report.
- The Regional Director should make every effort to become informed about issues with the National club. The Regional Director’s report on National items of interest should be a part of the agenda for local club meetings to keep the general membership informed.
- The Regional Director should promote membership in the MCA at each local meeting. Have you informed your club of the new tiered MCA membership structure?
- Questions raised by local club members concerning the National Organization should be relayed to the Regional Director so they can present them to the National Organization for an answer.
- The Regional Director should be instrumental in preparing the application for the MCA President’s award each year.
- Some clubs appoint their Regional Director and others elect one each year from interested parties. It is important to note that if the current Regional Director can not or is not fulfilling their responsibilities to the local club, they should be replaced as soon as possible with someone who will.
- The Regional Director is also a member of the National Board of Directors of the Mustang Club of America. They have the same rights as a National Director in the conduct of business of the Mustang Club of America to include presenting motions and voting.
- Many Regional Directors regularly attend National Board of Director meetings and take an active part in the running of the Mustang Club of America. To that end your Regional Club should support your effort to fill the role. This includes monetary support where possible such as helping defer cost of attending the annual Regional Directors’ Summit.